



if

...we teach generations of girls and young women tolerance and respect for all people, we will protect peace...



World Association
of Girl Guides
and Girl Scouts

Association mondiale
des Guides et des
Eclaireuses

Asociación
Mundial de las
Guías Scouts



If.

...we teach generations of girls and young women how to respect the earth and be responsible consumers,
we will protect our environment...



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If ...we teach generations of girls and young women the power of their potential, we will protect hope...



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If

we teach generations of girls and young women how to improve their world, we will protect lives



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... If you support the Global Girls Fund together we can change lives.

The World Association of Girl Guides and Girl Scouts

Is: the world's largest voluntary movement dedicated to supporting girls and young women to develop their full potential as responsible citizens of the world • working with organizations in 145 countries • volunteer-led: with one million adult volunteers supporting over 10 million girls and young women worldwide

Focuses on: leadership development and community engagement • growing the global voice of girls and young women to create change • creating learning and development opportunities for girls and young women through international Girl Guiding and Girl Scouting

Delivers: a well-established, unique value-based approach to non-formal learning • fun, adventure, challenge • a focus on cross-cultural, inter-generational exchange • innovative global programs, education and advocacy on issues such as HIV and AIDS, environmental sustainability, health, advocacy, empowerment and equality, and leadership • development opportunities for girls and young women in international settings, at our World Centres and in their local environment



"We will continue to put the girl at the centre of everything we do because we have witnessed the transformative effect this has on her, and her local and global communities." Mary Mc Phail, Chief Executive and Margaret Treloar, Chair of the World Association of Girl Guides and Girl Scouts

Mary Mc Phail Margaret Treloar



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100 years of changing lives

The Past

Girl Guiding started in England in 1909 - when a group of girls demanded entry to a Boy Scout rally - paving the way for today's Movement. Since then the Girl Guiding and Girl Scouting Movement has been empowering girls and young women to change the course of history and to help create a better world.

The Present

100 years later we continue to help girls and young women become global citizens with a voice on the world stage. Today, we support 10 million girls and young women in 145 countries worldwide across five regions. We recognise there is much more we can do - with your help we look to the future...

The Future

We look to the future and envisage a world where girls and young women's voices are heard, women are empowered through leadership and learning and can make a positive difference to society and the world around them: a world in which through Girl Guiding and Girl Scouting many more girls and young women are changing their lives and the lives of others.



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The Global Girls Fund

The World Association of Girl Guides and Girl Scouts, through its Centenary Appeal, is creating the **Global Girls Fund** dedicated to empowering all girls and young women to reach their full potential and take action to change the world for the better.

The Global Girls Fund will:

- **equip** girls and young women with leadership skills
- **grow** the global voice of girls and young women and support them in making a difference
- **invest** in girls and their communities and enable the development and delivery of global education, training and support.



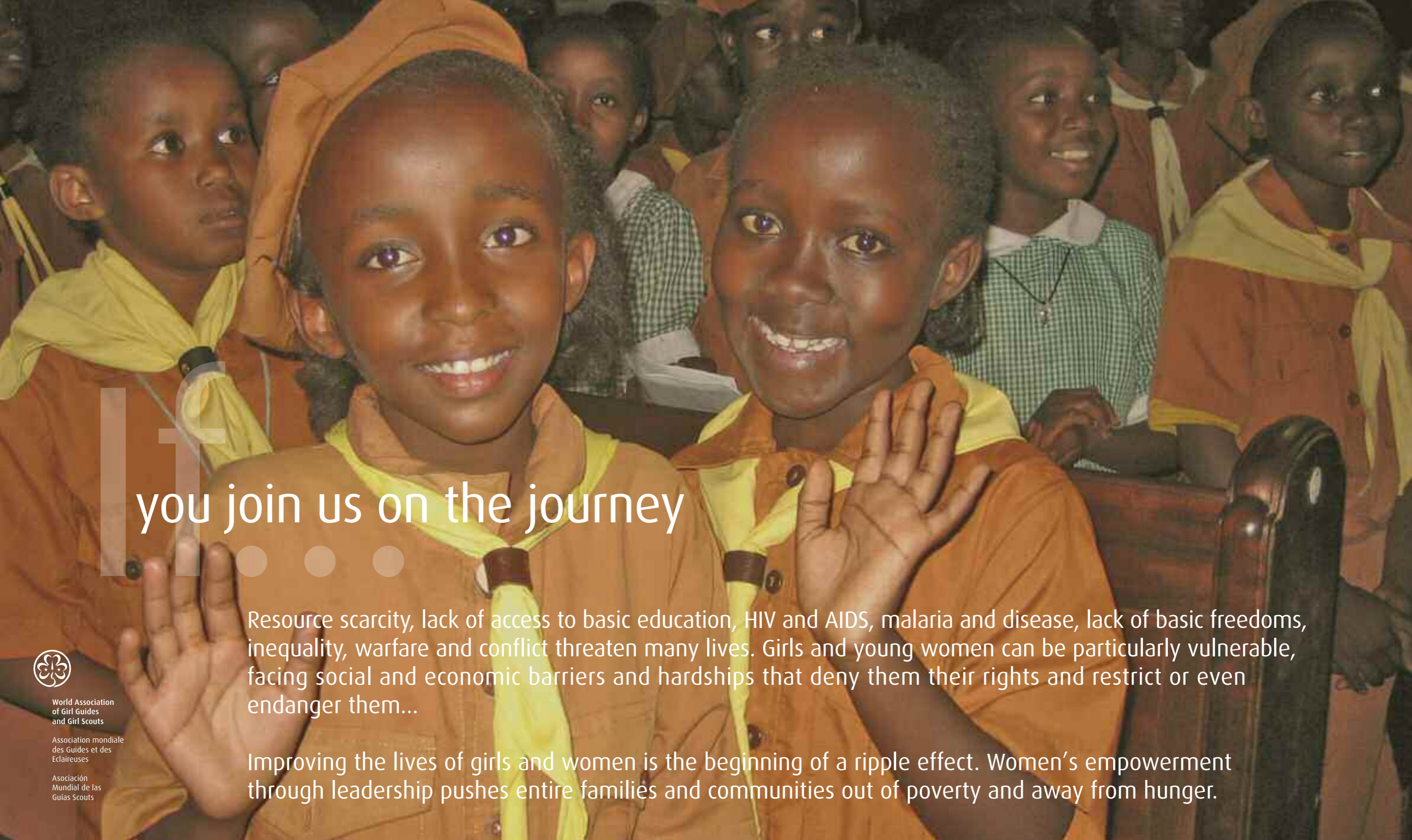
"I have to congratulate the World Association of Girl Guides and Girl Scouts for bringing girls together, supporting them and nurturing them through an important journey in their lives - the journey from childhood through to adolescence and into adulthood."
Graça Machel, international children's and women's advocate



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If you join us on the journey

Resource scarcity, lack of access to basic education, HIV and AIDS, malaria and disease, lack of basic freedoms, inequality, warfare and conflict threaten many lives. Girls and young women can be particularly vulnerable, facing social and economic barriers and hardships that deny them their rights and restrict or even endanger them...

Improving the lives of girls and women is the beginning of a ripple effect. Women's empowerment through leadership pushes entire families and communities out of poverty and away from hunger.



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Help to develop women leaders of the future one by one...

- Create opportunities for those most in need
- Enable girls and young women to change not just their own lives but also the lives of others...



“Without a doubt, I owe my success to the education, training and support I received from the Girl Guides, particularly the courageous Guiding women who, while black people were being controlled and repressed, encouraged and helped me to be strong and assertive, inspired me to help others and gave me the courage to overcome all obstacles to triumph in the end.” Isabella Direko, Former Premier of Free State Province, South Africa



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together we can change lives...

Merciana's Story

"I am 31 and have a small successful business; we make school uniforms.

Twenty years ago, I would not have imagined being as successful as I am now as I was living on the street of Gikondo. My mother who was very poor would send me every day to the market to beg for money and food. One day when I was at the market, a group of women in uniform came to talk to me about an opportunity to have some training in tailoring and cooking at a Centre near where I lived. I joined when I was 18 and not only we were offered training in tailoring and cooking but an opportunity to be a Girl Guide, to learn about health issues, rights and responsibilities and also business skills.

A year later I was given a certificate and two sewing machines to open my own business. With the support of the Girl Guides, I applied for a loan at my local cooperative bank and now have six sewing machines, six employees and the opportunity to offer good education to my five year old son."



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Global Reach

The World Association of Girl Guides and Girl Scouts works across five regions: Africa, Arab, Asia Pacific, Europe and the Western Hemisphere in 145 countries.

Our 145 Member Organizations: Antigua & Barbuda • Argentina • Armenia • Aruba • Australi • Austria • The Bahamas • Bahrain • Bangladesh • Barbados • Belarus • Belgium • Belize • People's Rep. of Benin • Bolivia • Botswana • Brazil • Brunei Darussalam • Burkina Faso • Burundi • Cambodia • United Rep. of Cameroon • Canada • Central African Republic • Chad • Chile • Colombia • Congo • The Cook Islands • Costa Rica • Cyprus • Czech Republic • Denmark • Democratic Republic of Congo • Dominica • Dominican Republic • Ecuador • Egypt • El Salvador • Estonia • Fiji • Finland • France • Gambia, The • Georgia • Germany • Ghana • Greece • Grenada • Guatemala • Guinea • Guyana • Haiti • Honduras • Hong Kong • Hungary • Iceland • India • Ireland • Israel • Italy • Ivory Coast • Jamaica • Japan • Jordan • Kenya • Kiribati • Korea • Kuwait • Latvia • Lebanon • Lesotho • Liberia • Libya • Liechtenstein • Lithuania • Luxembourg • Madagascar • Malawi • Malaysia • The Maldives • Malta • Mauritania • Mauritius • Mexico • Principauté de Monaco • Mongolia • Namibia • Nepal • Netherlands • Netherlands Antilles • New Zealand • Nicaragua • Nigeria • Norway • Oman • Pakistan • Panama • Papua New Guinea • Paraguay • Peru • Philippines • Poland • Portugal • Qatar • Romania • Russia • Rwanda • St. Christopher & Nevis • St. Lucia • St. Vincent & the Grenadines • San Marino • Senegal • Sierra Leone • Singapore • Slovak Republic • Slovenia • Solomon Islands • South Africa • Spain • Sri Lanka • Sudan • Suriname • Swaziland • Sweden • Switzerland • Syria • Taiwan • Tanzania • Thailand • Togo • Tonga • Trinidad & Tobago • Tunisia • Turkey • Uganda • Ukraine • United Arab Emirates • United Kingdom • United States of America • Uruguay • Venezuela • Yemen • Zambia • Zimbabwe

Girls and young women across the regions work on the most contemporary and cutting edge projects including literacy, peace building, economic literacy, nutrition, HIV and AIDS education, health, ending trafficking and the prevention of violence against women. Girl Guiding and Girl Scouting provides many girls with non-formal education and self-development opportunities that are not otherwise readily available.



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Africa Region ■
Arab Region ■
Asia Pacific Region ■
Europe ■
Western Hemisphere ■



World Centres

There are four World Centres: Our Cabaña in Mexico, Our Chalet in Switzerland, Sangam in India, and Pax Lodge in the UK. The World Centres are residential and training centers where girls and young women develop leadership and life-skills through international friendship, challenge, adventure and self-development.

Partnerships

The World Association of Girl Guides and Girl Scouts partners with many international and regional organizations and agencies. It works with corporate partners, foundations and donors to enable girls and young women to reach their fullest potential and to make a difference.

What our partners and supporters say:

“Working with the World Association of Girl Guides and Girl Scouts has enabled the United Nations Food and Agriculture Organization to reach young people with its messages on food security, hunger and the environment. Through our successful joint initiatives, Girl Guides and Girl Scouts worldwide have taken positive action in the fight against hunger.” **Alexander Mueller, Assistant Director-General Food and Agriculture Organization of the UN (FAO)**

“The World Association of Girl Guides and Girl Scouts has legitimacy. It has standing. And creating active citizens is part of what the World Association of Girl Guides and Girl Scouts campaigning is about” **Salil Shetty, UN, Director of Millennium Development Goals Campaign**

“Our partnership with the World Association of Girl Guides and Girl Scouts is bringing hope and transformation to communities around the world by leveraging the global volunteer movement to engage and empower young women and girls to make a difference in the world.” **Eduardo Martinez, Director, Programs and Corporate Relations, The UPS Foundation**



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Making a Difference

Here are just some of the programs your support could enable:

Program	Focus	Cost
Global education and training programs	Fighting HIV and AIDS	£200,000
	Advocacy	£400,000
	Fighting poverty and hunger	£150,000
	Promoting environmental sustainability	£300,000
	Ending trafficking of girls and women	£180,000
	Promoting health and well being	£200,000
	Access to education	£200,000
	Equality and empowerment	£300,000
	Leadership	£800,000
Global advocacy campaign	Global advocacy	£1,250,000
Global summit 2013	Millennium Development Goals	£600,000
Advocacy resources	Information sharing	£150,000
Connecting girls worldwide	Global technology and social media	£650,000
Diversity and inclusion	Engaging hard to reach groups	£350,000
World Centre development	Creating world class training centres	£1,000,000
Special focus on regions	Dedicated, issue-led programs for each region	£1,350,000
Dedicated support and capacity building programs for Member Organizations	Member Organizations most in need in each Region	£1,250,000

* Contact us for full project plans - changinglives@wagggsworld.org

Get Involved



“The girls and young women of today will be the leaders of tomorrow, in their families, their communities, and in the world. Helping them to develop the best skills to fit those roles, and their fullest potential, is a hugely important task and a meaningful way to invest in the future and in building a better world.

I very much hope that you will decide to join me in supporting the work of the World Association of Girl Guides and Girl Scouts investing in the future of girls and young women. This is the reason why I feel so closely connected with the Association that offers a unique opportunity to contribute to the future of girls and young women from all regions of the world.”

Her Royal Highness, Princess Benedikte of Denmark
Patron of the Centenary Appeal - Global Girls Fund



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If you support the Global Girls Fund you will be making a real difference to millions of young lives...

How your support can help

£2,000 would enable a young woman to attend a global advocacy event, covering her visa, travel and accommodation costs and the support to take this learning back home to share with peers and her community. **£10,000** would enable us to provide technology to support online training at our World Centres ensuring greater learning opportunities are shared across the globe. **£25,000** would host a training event for 30 trainers across the five regions to train girls and young women to be peer educators on HIV and AIDS prevention. **£35,000** would set up water conservation clubs delivering community training to support the safe and environmentally sound use of water. **£200,000** would develop international leaders through our Leadership Development Program

Please pledge your support today to the Global Girls Fund

To pledge your support to the Global Girls Fund, or to join us as a partner and for more information on how you can get involved, contact:



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Or visit www.wagggsworld.org

The admirable characteristics of your great Movement are still your hallmarks and because of them you still stand out from the rest. I am proud to be associated with the World Association of Girl Guides and Girl Scouts. Congratulations and may you continue to excel and to be exemplary leaders"



Professor Wangari Maathai,
Nobel Peace Prize Laureate



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Global Girls Fund

Girls who lead change the world

"My role as a Guide has always been to be a leader to change the world, somebody that gives everything so the next generations realize that all together we can achieve so much more."

Monica, Girl Guide from Peru

Help us change lives by pledging
your support today

Please pledge your support at:
www.wagggsworld.org
E-mail: changinglives@wagggsworld.org

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